



FOR IMMEDIATE RELEASE
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MINGGU SAHAM DIGITAL 2021 CLOSES ON POSITIVE NOTE
One of Malaysia's biggest financial literacy events

KUALA LUMPUR, 24 November 2021 - Permodalan Nasional Berhad (PNB) last night concluded its annual financial literacy flagship programme Minggu Saham Digital (MSD) with resounding success, having recorded more than 1.5 million views over seven days, and more than 5 million engagements across its social media channels. The week-long edutainment event, themed #laburbersama, was geared towards enhancing financial literacy amongst Malaysians of all ages, through various online activities.

PNB President & Group Chief Executive, Ahmad Zulqarnain Onn said, "I would like to convey our utmost gratitude to everyone involved, especially participants who made MSD 2021 a most enjoyable event. All of our programmes throughout the week continue to be available on MSD's Facebook and YouTube channels. We hope that participants have managed to gain new knowledge from their experience with us and continue to support our financial literacy efforts," he added.

The official MSD website was frequented one (1) million times with the **Jom... Kira Duit** contest receiving 307,000 submissions from over 9,000 participants.

Millions of viewers were provided the opportunity to win prizes worth more than RM500,000 by participating in contests held pre- and during MSD. The winners and contest prizes are:

1. For the **Jom... Kira Duit** contest:
 - First prize - Hyundai Kona 2.0 Standard
Muhamad Ramli Ab Rahman, Kuala Lumpur;
 - Second prize - Toyota Yaris 1.5G (AT)
Filzah Haziyah Ahmad Shah, Kota Kinabalu, Sabah;

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- Third prize - Perodua Ativa 1.0 Turbo AV
Mohd Shahril Amin Shahdan, Teluk Intan, Perak;
- Fourth prize - Honda CB250R motorcycle
Abdul Hamid Hasan, Jitra, Kedah; and
- A total of eight (8) winners walked away with Honda Dash 125 motorcycles, of which five (5) were Ringgit Emas winners.

2. The daily **Live Trivia** contest recorded 4,592 participations.

3. There were also 2,400 **Daily Lucky Draw** winners.

Ahmad Zulqarnain also expressed his appreciation to the Corporate Partners who had been instrumental in ensuring that MSD 2021 continues to be one of the largest financial literacy events in Malaysia. MSD's Rakan Premier partners are Malayan Banking Berhad (Maybank), Sime Darby Plantation Berhad and UMW Holdings Berhad. Sime Darby Berhad, Sime Darby Property Berhad, S P Setia Berhad, Malaysian Industrial Finance Berhad (MIDF) and Perusahaan Otomobil Kedua Sendirian Berhad (Perodua) are Rakan Utama; whilst MNRB Holdings Berhad, Duopharma Biotech Berhad, Velesto Energy Berhad and Projek Lintasan Kota Holdings Sdn Bhd (Prolintas) are in the Rakan category.

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Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

MINGGU SAHAM DIGITAL (MSD)

MSD is a fresher adaptation of Minggu Saham Amanah Malaysia (MSAM), when the latter was transformed into a digital event last year. The week-long event is packed with interactive educational and entertainment programmes to educate and enhance a greater understanding on savings and investment. For more information, please visit www.minggusahamdigital.com.my.

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